

Klickitat County
Quit Line Data Summary
 April 1 - June 30, 2003

| | County | State |
|--|---------------|------------------|
| Number of Calls to Quit Line | N = 16 | N = 3,671 |
| Percent of Statewide Calls | 0.5% | 100.0% |
| Percent of State Population in County¹ | 0.3% | 100.0% |

| | County % | State % |
|--|-----------------|------------------|
| Gender | N = 15 | N = 3,165 |
| Female | 66.7% | 60.2% |
| Male | 33.3% | 39.8% |
| Race/Ethnicity | N = 10 | N = 2,585 |
| People of Color | 10.0% | 12.9% |
| White | 90.0% | 87.1% |
| Age | N = 16 | N = 2,854 |
| Less than 18 years old | 31.3% | 2.1% |
| 18 - 24 years old | 18.8% | 14.8% |
| 25 - 34 years old | 0.0% | 23.1% |
| 35 - 44 years old | 25.0% | 25.3% |
| 45 years and older | 25.0% | 34.8% |
| Education | N = 11 | N = 2,724 |
| Did not graduate high school | 18.2% | 16.0% |
| High school graduate | 54.5% | 34.7% |
| Some college/vocational school | 9.1% | 36.8% |
| College graduate | 18.2% | 12.5% |
| Caller Type | N = 16 | N = 3,278 |
| General Information | 12.5% | 12.3% |
| Health care provider | 0.0% | 3.5% |
| Tobacco user | 87.5% | 84.1% |
| Payer Type | N = 9 | N = 2,092 |
| Insured | 44.4% | 34.9% |
| Uninsured | 33.3% | 28.9% |
| Medicaid | 22.2% | 36.1% |
| Heard About | N = 16 | N = 2,748 |
| Past caller | 37.5% | 11.3% |
| Employer/worksites | 0.0% | 0.6% |
| Health care provider | 18.8% | 24.8% |
| Television | 6.3% | 16.6% |
| Outdoor advertisement (billboard/bus/wall) | 0.0% | 5.3% |
| Targeted mailing | 0.0% | 0.2% |
| Great Start | 0.0% | 0.1% |
| Radio | 6.3% | 6.8% |
| Newspaper/Magazine | 0.0% | 0.9% |
| Brochure/Newsletter | 6.3% | 5.7% |
| Family or friend | 18.8% | 22.9% |
| Health Department | 6.3% | 4.1% |
| School | 0.0% | 0.6% |